



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174774
Inv Date 10/28/2012
Terms Net 30
Contract 48880
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est. 2175 (28259)
Local/Political Candidate Agency
2175/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:03PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-------------------|--------------------------|-----------------------|--------|--------------------------------------|------------|------------|---------|
| 1.0 | SPOT | 7:30AM-7 NEWS TO | Day, Su-1 | 10/28/12 7:50AM (Su) | 01:00 | 7 NEWS TODAY IN NEW ENGLAND 730A SUN | OFA12G181H | \$1000.00 | |
| 2.1 | NFL | 6:58PM-FOOTBALL N | Day, Su-1 | 10/28/12 7:08PM (Su) | 01:00 | FOOTBALL NIGHT IN AMERICA | OFA12G181H | \$15000.00 | |
| 3.1 | NFL | 8:18PM-NBC SUNDAY | Day, Su-2 | 10/28/12 8:20PM (Su) | 01:00 | NBC SUNDAY NIGHT FOOTBALL | OFA12G181H | \$40000.00 | |
| 3.1 | NFL | 8:18PM-NBC SUNDAY | Day, Su-2 | 10/28/12 11:34PM (Su) | 01:00 | NBC SUNDAY NIGHT FOOTBALL | OFA12G181H | \$40000.00 | |
| 4.0 | SPOT | 7:00PM- 7:30PM | Per week (1), We, Th, Fr | 10/26/12 7:25PM (Fr) | 01:00 | Access Hollywood Episode: 4210 | OFA12G181H | \$4400.00 | |
| 5.0 | SPOT | 4:00AM- 4:59AM | Day, Su-1 | 10/28/12 4:28AM (Su) | 01:00 | 7 News Special Report | OFA12G181H | \$0.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|---------------|-------------|---|
| Gross Total | \$100,400.00 | Total Spots | 6 |
| Commission | (\$15,060.00) | | |
| Net Total | \$85,340.00 | | |